KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
<u>**Annual Report For The Year 2023-2024**</u>

Department of Business Administration & PG International Business

1. Faculty Profile

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1.	Mrs.K.Radhapriyadharshini	HOD	7 yrs	4yrs	26183/A3/2015
2.	Ms.R.Uma Maheswari	Assistant Professor	1.5	1.5	
3.	Mrs.T.V.Dhivya	Assistant Professor	1	1	Mrs.T.V.Dhivya
4.	Mrs.K.AnuIndravathi	Assistant Professor	0.6	Nil	Mrs.K.AnuIndravathi
5.	Ms.R.Nivedha	Assistant Professor	0.6	-	Ms.R.Nivedha
6.	Ms.M.Ishwarya	Assistant Professor	0.8	-	Ms.M.Ishwarya

2.Recognized Guides for MPhil

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
		NIL			

3. Recognized Guides for   Ph.D

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
	NIL	-			

4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1.	05.09.2023	Mrs.K.Radhapriyadharshini	Star Faculty	Teachers Day	KKCAS

5.Participation of the Faculty served as resource person in other Institution

S.No	Date	Name of the Faculty	Name of the Programme	Venue

1	22.08.2023	Dr.R.Sudha	Undergraduate Training Workshop	Adithya arts and science college
2	05.09.2023	Dr.Sudha	Ilakiyathil Aaram	Narasipuram Higher Secondary School

6.Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
1	Mrs. K.Anu Indravathi	Congratulation's You're Hired	Congratulation's You're Hired	08/03/2024	JEC publication	ISBN NO:978-93-5850-995-3
2	Ms.Ishwarya M	Bad Times Make's Strong Future	Bad Times Make's Strong Future	02/04/2024	JEC publication	ISBN:978-93-6175-377-0
3	Ms.R.Nivedha	Color Psychology uses in Marketing	Color Psychology uses in Marketing	23/04/2024	JEC publication	ISBN:978-93-6175-343-5

7. Research Publication by the faculty in the Journals

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
			NIL				

8. Research Publication by the faculty in the UGC care Journals /Scopus/Web of Science/Elsevier/IEEE

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
			NIL				

9. Presentation of Papers in Seminar/Conference by Faculty

S.No	Date	Name of the Faculty	Title of the paper	Venue
1	02.07.2023	Mrs. Anu Indravathi K	Talent Management	Online – Hindustan college of Arts and Science
2	02.07.2023	Ms. Ishwarya M	Industrial Resilience	Online – Hindustan college of Arts and Science
3	07.12.2023	Mrs. Anu Indravathi K & Ms. R Nivedha	IPR & Patent and Designing Filling	PKR College of Arts and science

10. Participation by Faculty in Seminars / Conferences / Workshops / Training Programme/webinar

S.No	Date	Name of the Faculty	Name of the Programme	Venue

1	20.09.2023	Dr. Sudha	Thoolkaapiyam paarvaiyil valuvam	Aditiya Arts and science college

11. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1	20.07.2023 to 21.07.2023	Mrs. T.V Dhivya	Two Days National Level FDP on "Innovation Teaching ICT Tools"	Dr.KVNS Pavan Kumar	Online
2	23.07.2023 to 29.07.2023	Mrs.K. Anu Indravathi	7 Days National level virtual FDP on "Advanced Teaching Learning and Research in HEI's "	Dr. Meenakchi Rathi	Online
3	10.08.2023 to 11.08.2023	Ms.R.Nivetha	2 Days National Level virtual FDP on Advanced Teaching and Learning in HEI's	Dr.Ankita Shulakar Assistant Professor, Commerce	Google meet
4	09.08.2023	Ms.R.Uma Maheswari	Faculty Knowledge Sharing Program organized by IBS Business School on "Making technology our alley in Classroom-the Changing face of teaching and leraning"	Dr.Asha Joseph,Director,IQAC professor of Information Technology Amal Jothi college of Engineering,Kerala	IBS Business School
5	19.08.2023	Ms.R.Uma Maheswari Dr.R.Sudha Mrs.K.Anu Indravathi Mrs.T.V.Dhivya Ms.R.Nivedha	FDP on Best Practice in Teaching & Learning- a Case Study from top 20 universities in the world	Dr.P.R.Muthuswamy Director(Academic) Dr.NGP Institutions Coimbatore	Seminar Hall
6	04.09.2023 to 09.09.2023	Mrs.K.Anu Indravathi	6 Days National Level Virtual FDP on "Indian Knowledge System (IKS)	Dr.Asha Joseph, Director, IQAC Professor of Information Technology Amal Jothi College of Engineering, Kerala. Dr.T.Suchitra Naidu Dean, Biotechnology, Loyola Academy Telangana.	Online
7.	14.09.2023	Mrs.R.Uma Mahewari	One day national virtual FDP on Design Thinking For Teachers	Vinnay Arora , Master trainer founder Edification Innate Plus	Online

S.No	Date	Name	Title	Resource Person	Mode
8.	29.09.2023 To 30.09.2023	Mrs. R.Nivedha	Two days National Level Virtual FDP on Research Methodology	Dr. Urvashi Tandon Associate Professor doctoral Research centre Chitkara Business School Punjab. Dr. v. Vasudha Asst. prof of Commerce and Management. St. Anns College For Women Telangna	Online
9	14.10.2023	Ms.R.Nivedha	One day National Level Virtual FDP on CHAT-GPT	Dr.Asha Joseph,Director,IQAC professor of Information Technology Amal Jothi college of Engineering,Kerala	Google meet
10	30.10.2023 & 31.10.2023	Ms.R.Nivedha Mrs.K.Anu Indravathi	FDP on US Individual Taxation	US CPA & CA Kamal Chhabra CEO & Lead Instructor KC Globaled US CPA Nithish Khatri AVP-KC Globaled ED	Dr.N.G.P. arts and science college
11	14.10.2023	Mrs.T.V.Dhivya	One day National Level Virtual FDP on Canva Design like a Professional	Dr.V.Vasudha Assistant Professor of Commerce and Management St.Anms College for Women Telangana	Google meet
12	04.12.2023 to 06.12.2023	Mrs. Anu Indravathi K	FDP on the Art of Research	Dr. Priyanka Chawla Dr. Urvashi Tandom	IOT Academy

12. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
			Nil			

13. Teachers use ICT enabled tools including online resources for effective teaching and learning process

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc.)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot ,etc.,)

1.	05.04.2023	Mrs.K.Radhapriyadharshini	05	PPT	Google Classroom
2	07.09.2023	Mrs.K.Anu Indravathi	II M.Com (IB) 01	Subject Teaching	Google Classroom
3	11.09.2023	Ms.R.Nivedha	III BBA (CA) 13	Subject Teaching	Google Classroom
4	14.09.2023	Ms.R.Uma Maheswari	II BBA (CA) 05	Subject Teaching	Google Classroom
5	20.09.2023	Ms. T.V Dhivya	III BBA (CA) – 13 II BBA (CA) – 05 I BBA (CA) - 07	Quiz	Google Form
6	23.09.2023	Dr.R.Sudha	I BBA (CA)	Subject Teaching	Google Classroom

14. E-content developed by teachers

S.No	Date	Name of the teacher	Name of the Subject	Topic
			NIL	

15. Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.

S.No	Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved

16. Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

S.No	Name of the Participant	Title of the professional development programme/ administrative training programme organized	Dates		No. of participants(Teaching staff)	No. of participant(Non-teaching staff)
			From	To		
		Nil				

17. MoUs /Membership signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year.

S.No	Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
		NIL		

18. Activities related to training and consultancy

S.No	Date	Name of the Activity /Programme	Participants	Venue
		NIL		

19.Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
			NIL			

20.Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
				NIL		

21.Monographs by Faculty

S.No	Month & Year	Name of the Faculty	Title of the Paper
		NIL	

22.Faculty Pursuing MPhil

S.No	Name of the Faculty	Area of Research	Date of Registration
	NIL		

23.Faculty who completed MPhil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
1	Mrs.K.Radhapriyadharshini	International Business	April 2013

24.Faculty Pursuing Ph.D.

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Mrs.K.Radhapriyadharshini	International Business	1-12-2021

25.Faculty Completed Ph.D.

S.No	Name of the Faculty	Area of Research	Date of Registration
	NIL		

26.Faculty who passed NET/SET Examinations

S.No	Name of the Faculty	Examination	Month and Year of Completions
		NIL	

27. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
			NIL			

28. Teachers use ICT enabled tools including online resources for effective teaching and learning process

S.No	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot,etc.,)
	NIL			

29. Activities related to experiential learning, participative and problem solving methodologies are used for enhancing learning experience.

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
			NIL		

30. Activities related to Tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and diversity

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
			NIL		

31. Activities related to constitutional obligations like values, rights, duties and responsibilities of citizens

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
			NIL		

32. E-content developed by teachers

S.No	Date	Name of the teacher	Name of the Subject	Topic
		NIL		

Department Activities

1.Academic Calendar

S.No	Date	Event	Resource Person
1.	23.08.2023	Inauguration of School of Commerce and Management	Mr.CS.C.Palanikumar, Proprietor, S.Palanikumar & Associates, Former Chiarman, ICSI Chapter, Coimbatore.

2. Guest Lectures

S.No	Date	Name of the Program	Title
		NIL	

3.CSR Activities:

S.No	Date	Name of the Faculty	Name of the Event / Programme	Venue
		NIL		

4. Workshops

S.No.	Date	Name of the Program	Resource Person
		NIL	

5. Skilled Programme

S.No	Date	Name of the Program	Resource Person
		nil	

6. Value Based Programme

S.No	Date	Name of the Program	Resource Person
1	18.07.2023	Value Added Programme on "Communication Skills"	Mr.Anesh, Trainer Coimbatore

7.Job oriented /Value Added Course offered

S.No.	Name of the Program	Student Count	Venue
1	Corporate Skills for Excecutive	6	KKCAS

8. Extension Activities

S.No.	Name of the Program
	NIL

9. Faculty Development Programme

S.No.	Date	Topics	Resource Person
		NIL	

10. MoUs /Membership signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year.

S.No	Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
		Nil		-

11. Activities related to training and consultancy

S.No	Date	Name of the Activity /Programme	Participants	Venue	
1	5.7.2023	Student Induction Programme	I BBA (CA)	Auditorium	
2	6.7.2023	Motivational Talk	I BBA (CA)	Auditorium	
3	7.7.2023	Field Visit to Poondi Temple, Isha Yoga and Perur Pateeswarar Temple	I BBA (CA)	-	
4	13.07.2023 to 28.07.2023	Youth Empowerment Programme on BFSI-Overview and Financial Product	III BBA (CA)	Seminar Hall	
5	18.7.2023	Value Added Programme on "Communication Skills"	II BBA (CA)	Auditorium	
6	28.7.2023	Book Fair	I BBA (CA)	Codissia	
7 8	26.7.2023	Fashion Show Competition	III BBA (CA)	Auditorium	
9	25.7.2023	Awareness Seminar on "Child Labour Abuse"	I BBA (CA)	Auditorium	
10	07.08.2023	Orientation Program on Placement Training	III BBA CA	Seminar Hall	
11	08.08.2023 to 11.08.2023	Skill Development Program CSR Activity in Colaboration with Rubicon Foundation	I BBA (CA)	Auditorium	
12	10.08.2023	Orientation on Placement Training	III BBA CA	Seminar Hall	
13	16.08.2023 to 21.08.2023	Value Added Program on "Employability Skills" Resource Person:	III BBA CA	Seminar Hall	
14	21.08.2023	National Level Quiz on Idealization and Entrepreneurship	I II III BBA CA	Online	
15	22.08.2023	EDC conducted quiz on Entrepreneur Trivia	I II III BBA CA	Online	
16	1.09.2023	Career guidance Programme on Global Career guidance Programme and Placement opportunities	III BBA (CA)	Seminar Hall	
17	1.09.2023	Career Opportunities Programme	II BBA(CA)	Seminar Hall	
18	04.09.2023 to 09.09.2023	Job Oriented Course- "Corporate Skills for executive	II M.Com (IB) II BBA (CA)	KKCAS	
19	05.10.2023	Up skilling Program on Future Enlightens through competitive examination	II & III BBA (CA)	Auditorium	

12. Activities related capacity development and skills enhancement activities, organized for improving students capacity.

S.No	Date	Class	Name of the Activity /Programme (Soft skills, Language and \ Communication skills, Life Skills and Awareness of trends in technology)	Participants	Venue
1.	14.08.2023	II BBA CA	Awareness Programme on "Education Loan"	05	CIMAT
2.	27.09.2023	I,II BBA CA	Inauguration of Activities of Clubs, Cells, Centres and Academy 2023	09	CIMAT

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
6.	09.01.2023	I,II&III BBA CA	Debate	27	KKCAS
7.	20.01.2023	I,II&III BBA CA	Road Safety and Awarness	27	KKCAS
8.	08.02.2023	I BBA CA	Tobacco Awareness Programme	09	KKCAS
9.	28.02.2023	I BBA CA	Seminar on Language and Communication Skills Programme on English and the World"	09	KKCAS
10.	06.03.2023	I,II&III BBA CA	Awarness Program on Gender Sensitization and Gender Parity	27	KKCAS
11.	08.03.2023	I,II&III BBA CA	Seminar on Emerging Power of Women at Workplace	27	KKCAS
12.	15.03.2023	I,II &III BBA CA	Health Awarness Programme on Management of Women Health in Ayurveda	27	KKCAS
13	18.07.2023 to 25.07.2023	II BBA CA	Communication Skills	5	KKCAS
14	16.08.2023 to 21.08.2023	III BBA CA	Value Added Program on "Employability Skills" Resource Person:Mr.P.Anjesh, Placement Trainer, Mr.Sriram, Placement Trainer.	13	Seminar Hall
15	08.08.2023 To 11.08.2023	I BBA CA	Training and Placement Cell in Collaboration with Rubicon Foundation	11	Seminar Hall
16	18.08.2023	III BBA CA	One day national level conference on Artificial Intelligence in Science, Technology & Commerce	13	Seminar Hall
17	21.08.2023	I, II, III BBA CA	National Level Quiz on Idealization and Entrepreneurship organised by Micrbiology in Partnership with Insisution's Innovation council.	29	
18	04.10.2023	II & III BBA (CA)	A National Level Technical symposium "NEXUS' 23"	8	KGiSL Institute of Technology

13. Activities related to experiential learning, participative and problem solving methodologies are used for enhancing learning experience.

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	14.08.2023	II BBA (CA)	Participative Learning – Seminar and Case Study	05	KKCAS
2	17.08.2023	I BBA (CA)	Participative Learning – Presentation	10	KKCAS
3	22.08.2023	I, II & III BBA (CA)	Participative Learning – Management Games	16	KKCAS

					KKCAS
4	21.09.2023	II BBA (CA), III BBA (CA)	Management activities	11	
5	13.10.2023	III BBA (CA)	Participative Learning – Seminar and Case Study	05	Classroom

14. Activities related to Tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and diversity

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	12.08.2023	I,II,III BBA CA	Fresher's Day Celebration	27	CIMAT
2	25.08.2023	I,II,III BBA CA	Onam Celebration	27	KKCAS
3	25.09.2023	I,II BBA CA	Eat Right Millet Mela and Walkathon	27	CIMAT

15. Activities related to constitutional obligations like values, rights, duties and responsibilities of citizens

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
			NIL		

16.Objectives of the Departments

> • effectively manage the content delivery of core technological services.
>
> • The students are prepared to obtain employment as an IT Professional.
>
> • To enrich the students to strengthen in technical skills, project management responsibilities and leadership roles.
>
> • To provide training for the students in software development in order to extend the solutions to solve the human problems.
>
> • To encourage the students to impart IT related activities and innovations.

Students Profile

1. Student Strength

S.No.	No. of Boys	No. of Girls	Total
I BBA CA	8	1	9
II BBA CA	5	0	5
III BBA CA	10	3	13

II M. Com IB	1	0	1

2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of pass
I BBA CA	9		3	6		100%
II BBA CA	5	1	4			100%
III BBA CA	13	2	5	4		100%
II M. Com IB	1		1			100%

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage
1.	I BBA CA	77
2.	II BBA CA	80
3.	III BBA CA	75
4.	I M.Com IB	75

4. Community wise Students Strength

Class	Total Students	SC	ST	DNC	BC	MBC	OC	Physically Challenged
I BBA CA	08	01			04	03		Nil
II BBA CA	5	01			04			Nil
III BBA CA	13				07	06		Nil
I M.Com IB	1				01			Nil

5. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1.	I BBA CA	87	90	86
2.	II BBA CA	80	0	80
3.	III BBA CA	83	90	85
4.	I M.Com IB	75	-	75

6. University Rank Holders

Class	Name of the Student	Rank
	NIL	

7. Management Scholarship

Academic Year 2020-21	Class	Name of the Student	No. of Students Benefited	Amount (Rs)
	III BBA CA	Santhiya	1	8,000

8. Government Scholarship

Academic Year 2020-21	Class	Name of the Student	No of Students Benefited	Amount (Rs)
		NIL		

9. Private Scholarship

Academic Year 2020-21	Class	Name of the Student	No of Students Benefited	Amount (Rs)
	III BBA CA		NIL	

10. Enrollment of Students

Enrollment from	Class	No of Students
Same State	I,II,III BBA CA and M.Com IB	27
Other State	I,II,III BBA CA and M.Com IB	1
NRI	I,II,III BBA CA and M.Com IB	-
Foreign	I,II,III BBA CA and M.Com IB	-

11. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
I BBA CA	11	3	81
II BBA CA	6	1	83
III BBA CA	14	1	92
I M.Com IB	1	-	-

12. Students Pursuing MPhil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

13. Students Completed MPhil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

14. Students Pursuing Ph.D.

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

15. Students Completed Ph.D.

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
		NIL			

16. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1.	18.08.2023	III BBA CA	One Day National Level Conference on Artificial Intelligence in Science, Technology & Commerce	Google Meet

17. Participation of Papers in Seminars/Conferences /Webinar by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	18.08.2023	Dhamodaran.S	One Day National Level Conference on Artificial Intelligence in Science, Technology & Commerce	Google Meet
		Jeeva Kumar.C		
		Kaleeswaran.R		
		Karthik Raja		
		Kaviyarasan		
		Madhaneshwaran.P		
		Nandhana.A.S		
		Preethi.J		
		Santhiya.M		
		Uday Krishna.V		
		Jai Ganesh.D		
		Kishore Kumar		
		Siva Karthick.S		

2	12.10.2023	Uday Krishna.V	Youth Leadership Summit 2023	Codissia Trade Fair Complex

18. Publication in Journals by Students

S.No	Name of the Student	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
NIL							

19. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Prize	Event	Venue
1.	04.02.2024	Lingeshwaran.B	Winner	Boxing	.Tirupur All sports Association
2	09.09.2023	Lingeshwaran.B	Winner	Boxing	Tamil Nadu Professional Boxing Promotion - Coimbatore
2.	18.03.2024	Lingeshwaran.B	Winner	Boxing	No Mercy Fight Night Tournament Namakal
3.	25.05.2023	Dhamodaran.S	I Prize	Photography	Hindustan College of Arts and Science
4.	25.05.2023	Preethi.J	I Prize	Quiz	Hindustan College of Arts and Science
5.	25.05.2023	Santhiya.M	III Prize	Quiz	Hindustan College of Arts and Science
6.	25.05.2023	Uday Krishna.V	I Prize	Quiz	Hindustan College of Arts and Science
7.	25.05.2023	Jai Ganesh.D	II Prize	Photography	Hindustan College of Arts and Science
8.	21.09.2023	V.R.Amrish	I Prize	Math Sketcheking	KKCAS
9.	25.09.2023	GOKUL N SHREE MATHIVATHANI M KARTHIK P AMRISH V R	VI Prize	Millet Exhibition	KKCAS

20. Online Certification Courses Completed

S.No	Name of the Student	Class	Duration		Course Name
			From	To	
1.	Uday Krishna	III BBA CA	23.03.2022	-	Python 3.4.3

	2.	Sivakarthick .S	III BBA CA	15.05.2023	-	Big Data 101(Online)
	3.	Madhanneswaran .R	III BBA CA	15.05.2023	-	Big Data 101(Online)

21. Student Project/Field Visit/Internship Completed

S.No	Name of the Student	Class	Duration		Venue
		-	From	To	
1.	Dhamodaran.S	III BBACA	January	April	Reliance JIO
2.	Jeeva Kumar.C	III BBACA	January	April	Sundaram Industry Pvt.Ltd
3.	Kaleeswaran.R	III BBACA	January	April	India Mart
4.	Karthik Raja	III BBACA	January	April	TABP Snacks and Beverage
5.	Kaviyarasan	III BBACA	January	April	KMCH
6.	Madhaneshwaran.P	III BBACA	January	April	
7.	Nandhana.A.S	III BBACA	January	April	SRF Technical Business
8.	Preethi.J	III BBACA	January	April	Google and Phone pay
9.	Santhiya.M	III BBACA	January	April	Britannia Industry
	Uday Krishna.V	III BBACA	January	April	Sreekantapuram Hospital
10.	Jai Ganesh.D	III BBACA	January	April	ELGI Electronics
11.	Kishore Kumar	III BBACA	January	April	
12.	Siva Karthick.S	III BBACA	January	April	VIVO Mobiles
13.	Santhiya M	III BBACA	1 DAY		Arivu Thirukovil
14.	A.S Nandhana	III BBACA	2 DAYS		Kodaikanal

22. Students Achievements (On/Off campus) Placement

S.No	Date	Name of the company	On/Off Campus	Name of the Student Placed	Salary Package
1	07.02.2024	EmeraldJewel Industry India Ltd	ON Campus	Jeeva Kumar.C Kaleeswaran.R Karthick Raja.K Nandhana A.S Preethi.J Jai Ganesh.D Kishore Kumar.S	15,000 – 25,000
2	28.03.2024	Muthoot Finance	ON Campus	Dhamodaran.S Jeeva Kumar.C	15,000 – 25,000
3	28.03.2024	Sri Kumaran Thangamaligai	ON Campus	Dhamodaran.S Preethi.J	15,000-25,000
4	13.03.2024	HDB Financial Services	ON Campus	Dhamodaran.S Karthick Raja.K Nandhana A.S Preethi.J Santhiya.M Uday Krishna Jai Ganesh.D Kishore Kumar.S	1.8 LPA to 2.1 LPA
5	23.01.2024	Poorvika	OFF Campus	Jeeva Kumar.C Kaviyarasan.P	1.5 LPA to 2.5 LPA
6	25.01.2024	Tanukayas AI Solution Pvt Ltd	OFF Campus	Madhaneshwaran.P	15,000 to 18,000 PM

7	14.03.2024	Aditya Birla Capital	ON Campus	Nandhana A.S AAdhithya Birla Uday Krishna	3.0 LPA to 4.2 LPA
8	20.30.2024	KGISL	ON Campus	Uday Krishna	1.8 LPA- 2.5 LPA
9	22.02.2024	Just Dial	OFF Campus	Siva Karthick.S	1.8 LPA – 2.5 LPA
10	25.03.2024	RND Soft tech India	ON	Uday Krishna	1.8 LPA- 2.5 LPA
11	05.03.2024	First Source	ON	Uday Krishna	1.8 LPA- 2.5 LPA

HoD   **Principal**